

FOR IMMEDIATE RELEASE:

October 26, 2016

**ADVANCE TICKET PURCHASE OPPORTUNITIES AVAILABLE FOR HOLIDAY
FOLK FAIR *INTERNATIONAL***

MILWAUKEE, WI - Advance tickets for the 74th annual Holiday Folk Fair *International*, America's premiere multi-cultural festival, are now on sale. The event will be held Fri., Nov. 17 – Sun., Nov. 19, 2017, at the State Fair Park Exposition Center.

Advance tickets can be purchased for \$10 through Thursday, Nov. 16, at the International Institute of Wisconsin, 1110 N. Old World Third St., Suite 420 in Milwaukee, and from all participating ethnic groups.

Advance tickets can also be ordered by phone (414-225-6225 or 1-800-FAIR-INTL); fax (414-225-6235); or on-line at www.folkfair.org. In addition to the individual tickets, family four-packs are available for \$36. Advance Sale tickets requested by phone, fax, or e-mail must be ordered by Nov. 10, and there are no refunds.

A program of the International Institute of Wisconsin, Holiday Folk Fair *International* celebrates the cultural heritage of the people living in southeastern Wisconsin. This year's theme, "Celebrate the Culture of Welcome," will allow Fair-goers the opportunity to learn the traditions and symbolism of cultures as it relates to welcoming individuals and how it is incorporated into music, food, dance, arts, and crafts.

Special attractions in 2017 include invited international performers and artisans, including those from the Bahamas and Indonesia; the "Images of Liberty" and the "Capture the Spirit of Ramadan" photographic exhibits; the Artisan Corner sponsored by Debra Stefl, featuring guest artists from Alaska and Uzbekistan; the Dirty Kettle Native American interactive display; the Kohl's Color Wheels display; the Wisconsin Woodturners; a bonsai exhibit; and the annual Naturalization Ceremony on Fri., Nov. 17, at 2:30 p.m.

The three-day event features the All Nations Theater sponsored by Fields Auto Group, with traditional music and dance; the World Café offering traditional dishes; the International Stage where young people perform their ethnic dances; the Tanzhauz (Music Pavilion) presented by Leaf Filter, where attendees dance and sing along with a variety of musical styling's; the Coffee House where patrons enjoy a beverage and baked goods while listening to talented musicians; Heritage Lane sponsored by Weather Tight, with unique traditions and customs through interactive exhibits; the International Bazaar sponsored by Bath Fitter, where cultural artifacts create a unique shopping experience; and the Callen Construction Chef's Stage featuring local chefs preparing traditional cuisine, including youth representatives of the American Culinary Federation – Milwaukee Chapter.

Hours on Fri., Nov. 17 are 2 p.m. – 10 p.m.; 10 a.m. – 10 p.m. on Sat., Nov. 18; and 10 a.m. – 7 p.m. on Sun., Nov. 19.

Admission at the gate will be \$12 for adults; \$8 for children ages 6 to 12; children under the age of five will be admitted at no charge. Those 62 and over will be admitted for \$10, and all active/retired military personnel with a military ID card will be admitted free.

For more information on the 2017 Holiday Folk Fair *International*, visit www.folkfair.org or call the International Institute of Wisconsin at 414-225-6225.

#